




 **THURSDAY 18 NOVEMBER**

13:00 - 19:00	ABC Registration desk opening hours	 Hilton Foyer Ballroom
15:00 - 17:30	EUEW Board of Directors & General Assembly Meeting <i>• by invitation only</i>	 Meeting Room 10 + 11 (1 st floor)
19:00 - 23:00	Welcome Reception & Dinner	 Hilton Purobeach & Mediterranean Glasshouse

 **FRIDAY 19 NOVEMBER**

08:00 - 18:00	ABC Registration desk opening hours	 Hilton Foyer Ballroom
08:30 - 09:00	EUEW 2021 ABC – Welcome	 Alexander Dewulf EUEW President  Eric Piers EUEW Secretary General  Cathy Smith Moderator
09:00 - 10:15	Opening Keynote + Panel Discussion Sustainability and leadership on the entire electrical wholesalers' value chain	 Jean-Gilles Burioni Founder of IntegRHence
10:15 - 10:45	Networking Break	 Hilton Foyer Ballroom
10:45 - 12:00	Executive Seminar + Panel Discussion The future of the wholesaler	 James Hardy Former Head of Europe for Alibaba
12:00 - 12:30	Presentation by ETIM ETIM: the journey to your destination	 Simon Barks President of ETIM International  Mary Shaw Executive Director of ETIM North America
12:30 - 14:00	Lunch	 Hilton Purobeach & Mediterranean Glasshouse
14:00 - 15:15	Seminar by CECAPI Market Surveillance Support Initiative (MSSI-Electrical)	 Matteo Gavazzeni President of CECAPI  Óscar Querol Secretary General of CECAPI
14:00 - 15:15	Seminar by Europacable No (CPR) compliance, no (fire) safety	 Nicola Scirocco Chair of the CPR Compliance & Communication WG at Europacable
14:00 - 15:15	Seminar by EuropeOn Electrical contractors: at the forefront of the green & digital transition	 Martin Bailey President of EuropeOn
15:15 - 15:45	Networking Break	 Hilton Foyer Ballroom
15:45 - 17:00	Executive Seminar + Panel Discussion Dynamic, digital, data-fueled: responding to distribution disruption	 Ian Heller Founder & Senior Partner of Real Results Marketing, Inc.
17:00 - 17:15	Closing Remarks	 Alexander Dewulf EUEW President
19:00 - 23:00	Grand Finale Reception & Dinner	 Llotja de Mar de Barcelona